



2010 NIRI Silicon Valley Annual Spring Seminar

- March 12, 2010
- Hotel Valencia – 355 Santana Row | San Jose, California 95128
- 7:30 AM – 6:00 PM

| Time | Session |
|--------------------|---|
| 7:30 - 8:30 a.m. | Registration, Continental Breakfast, and Vendor Showcase |
| 8:30 – 8:45 a.m. | Welcoming Remarks |
| 8:45 - 9:45 a.m. | General Session #1: Scouting the Field Vision of the Global Economy from Jon Fisher - Economist, Entrepreneur, Analyst |
| 9:50 - 10:50 a.m. | General Session #2 The “Dream Team”- Panel of C-Level Executives |
| 10:50 - 11:10 a.m. | Vendor Showcase and Coffee – Sponsored by NYSE Euronext |
| 11:10 - 12:00 p.m. | General Session #3 How to Tackle the Street: Calculating and Communicating Your Company’s Value to Investors – Panel Discussion |
| 12:00 - 1:00 p.m. | Networking Lunch |
| 1:10 - 2:00 p.m. | Session #1: Spring Training: Back to the Basics Workshop Session #2: The Veterans: Senior IRO Roundtable (by invitation only) Session #3: Career Moves: Put Together Your Game Plan |
| 2:00 - 2:15 p.m. | Break: Vendor Showcase |
| 2:15 - 3:05 p.m. | General Session #4 Dive into the Dark Pools of Trading – Panel Discussion |
| 3:10 - 4:00 p.m. | Keynote Address Winning Strategies from Harris Barton – Former All-Pro Tackle for the Superbowl Champion SF 49ers and co-founder of private equity firm HRJ Capital |
| 4:00 - 6:00 p.m. | Cocktail Reception – Sponsored by Bowne |

Spring Seminar Sponsors: Catch Up at Our Vendor Showcase!

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